

ULUDAG ECONOMY SUMMIT 2018

March 22, 2018, Thursday

19:30 **OPENING COCKTAIL** / *Grand Yazıcı Restaurant*

MARCH 23, Friday

07:00 Breakfast / *Grand Yazıcı Restaurant*

08:20 **Opening speeches**

M. Rauf Ateş / Publisher, Capital & Ekonomist Magazines

Özgür Maraş / General Manager, Garenta and ikinciye.com

Luciano Poli / India, Middle East and Turkey (IMET) President, Dow

08:30 Mehmet Şimşek / Deputy Prime Minister, Republic of Turkey

09:00 **THE FUTURE OF GLOBAL OPPORTUNITIES**

This session will be about which regions, sectors and companies offer more opportunities in the global arena; and the attraction of key countries of future including China and Africa would be discussed.

Moderator/Speaker: Yüksel Yıldırım / CEO, Yıldırım Holding

Abdullah Kavukçu / Chairman of the Board, Simit Sarayı

Erol Bilecik / President, Turkish Industry & Business Association

Güliden Yılmaz / Member of the Board, Koton

Ömer Kızıl / Vice Chairman of the Management Board, Uludağ Beverage

Ümit Zaim / Chairman of the Board, Derimod

10:20 **THE FUTURE OF AGRICULTURE**

This session will be about the current and future studies done in Europe and Turkey in general in agriculture and animal husbandry; the action plan of sector players; and the suggestions for a sustainable agriculture sector.

Moderator: Hakan Ateş / CEO, DenizBank

Ahmet Hacıince / Chairman of the Board, Hacıince Group of Companies

Hakkı Yıldız / Member of the Board, Yıldızlar Investment Holding

Jannes Maes / President of the European Council of Young Farmers (CEJA)

Muharrem Yılmaz / Chairman of the Board, Süttaş

11:10 DIGITAL FUTURE

In this session, how far digitalization would carry companies and societies in future will be discussed, and information about what the technological level would be in the new period will be shared.

Moderator: Colman Deegan/ CEO, Vodafone Turkey

Daniel Kottke / IoT Smarthome Entrepreneur and First Apple Employee

Derya Matraş / Country Manager, Facebook Turkey

Hakan Binbaşgil / General Manager and Member of the Board, Akbank

Murat Emirdağ / Founder, M-Factory Ventures

Peter Theo Sorgenfrei / CEO, Autonomous Mobility

Thomas Frey / Senior Futurist, DaVinci Institute

12.15 CEO GATHERING

Closed Session / Private Invitation

Special Guest: Deputy Prime Minister,
Republic of Turkey Mehmet Şimşek

Hosted by DKY İnşaat

12.30 LUNCH/ Grand Yazıcı Restaurant

13.20 THE FUTURE OF TURKEY

In this session, the discussion points will be about what should be done to establish the grounds for growth in Turkey on solid economic foundations in future; the position of Turkey in future in the changing global economic balances; and the future plans of locomotive sector players in Turkey.

Moderator: Cemal Kişmir / CEO, BNP Paribas Cardif Turkey

Osman Çelik / Undersecretary of Turkish Treasury

Özgür Tort / CEO, Migros

Begümhan Doğan Faralyalı / Chairwoman of the Board, Doğan Holding

İzzet Garih / Chairman of the Board, Alarko Holding

Mesut Toprak / Chairman of the Board, Tay Group

Nihat Özdemir / Chairman of the Board, Limak Holding

14.40 THE FUTURE OF PRODUCTION

In this session, the discussion points will be the future of production in Turkey, the importance of production-based growth, and the requirement for new manufacturing facilities for current deficit. In addition, how the production would be shaped in the new period and the effects of Industry 4.0 and digitalization will be discussed.

Moderator/Speaker : Hüseyin Aydın / General Manager, Ziraat Bank

Ahmet C. Dördüncü / CEO, Akkök Holding

Buğra Kavuncu / CEO, BASF Turkey

Süleyman Savaş Erdem / CEO, OYAK Group

Tayfun Küçükoğlu / General Manager, Betek Boya

Temel Kotil / President & CEO, Turkish Aerospace Industries

Zaur Gahramanov / CEO, SOCAR Turkey

15.00 CEO GATHERING

“DIGITAL AGENDA”

Closed Session / Private Invitation

Special Guests:

Arun Pudur / Founder and President, Pudur Corporation

Daniel Kottke / IoT Smarthome Entrepreneur and First Apple Employee

Thomas Frey / Senior Futurist, DaVinci Institute

Hosted by NGN Teknology

16:00 THE FUTURE OF SOCIETY

In this session in which the solution suggestions regarding saving the future of the society and the business world would be discussed, the arguments will be the position of women in future society and the subjects that should be in the current agendas in shaping the future.

Moderator: Selen Kocabaş / Chairwoman of the Board, Women Association

Carl Manlan / COO, Ecobank Foundation

Carl Pope / Principal, Inside Straight Strategies

Zainab Salbi / Founder & CEO, Women for Women International

16.50 BANKING: THE FUTURE OF FINANCE

In this session which will be held with the participation of leading players of the sector, the discussion points will be the route of growth in finance sector both in Turkey and in the world, and how the new technological developments would shape the future of the sector.

Moderator: Servet Taze / General Manager, Şekerbank

İsmet Gergerli / General Manager, Credit Guarantee Fund

Himmet Karadağ / Chairman of the Board and the Executive Committee, Borsa İstanbul

Selim Kervancı / General Manager, HSBC Turkey

Serra Akçaoğlu / CEO, Citibank

Osman Arslan / CEO, Halkbank

20:00 **GALA DINNER** / *Grand Yazıcı Restaurant*

Gala Dinner Speech:

Zaur Gahramanov / CEO, SOCAR Turkey

Ziya Altunyaldız / President of Committee on Industry, Trade, Energy, Natural Resources,
Information and Technology

22:30 **AFTER PARTY** / *Grand Yazıcı Chalet*

MARCH 24, SATURDAY

07:00 **BREAKFAST** / *Grand Yazıcı Restaurant*

08:30 THE FUTURE OF REAL ESTATE

What are in the agenda of sector players in the new period in real estate which is one of the most active sectors lately? What are the alarming developments in the sector? How would the sector be shaped in future; and how would the route of demand change?

Moderator: Alize Dinçkök / Member of the Board and Executive Committee Member, Akkök Holding

Aziz Torun / Chairman and CEO, Torunlar REIC

Ali Dumankaya / Chairman of the Board, DKY Construction

Dr. Feyzullah Yetgin / Chairman of the Board, GYODER

Erden Timur / CEO, NEF

Hüseyin Arslan / Chairman of the Board, YDA Holding

Ziya Yılmaz / Chairman of the Board, DAP Holding

09:40 THE FUTURE OF GLOBAL ECONOMY AND DEVELOPING COUNTRIES

What is the route of global economy, how developing countries will react? Assumptions of central banks...

Moderator: Özgür Tanrikulu / General Manager, McKinsey Turkey

Dr. Duvvuri Subbarao / Former Governor of RBI

José De Gregorio / Former President, Central Bank of Chile

Ümit Leblebici / General Manager,TEB

10:00 STARS OF REGION CONTEST

Live Presentation for Finalists and Jury Evaluation

Location: Grand Yazıcı Restaurant

* Open to all UEZ participants

10.30 OPPORTUNITIES AT THE AGE OF DIGITALIZATION

What would be the digital opportunities that will change the game rule in the new period when Industry 4.0 is on the agenda? What should the business world do to catch these opportunities?

Moderator: İhsan Elgin / Founder, CoreStrateji

Adnan Bali / General Manager, ISBANK

Levent Çakıroğlu / CEO, Koç Holding

11.10 THE FUTURE OF EUROPE

What would be the grounds for relations between Turkey and EU in future? Are those arguing that the EU would collapse right? How do you anticipate the future of the EU? What kind of a future is waiting for the EU both economically and politically?

Moderator: Cansen Bařaran Symes / Chairwoman of the Board, Allianz Turkey and Former TÜSİAD President

Anders Åslund / Senior Fellow, Atlantic Council

Hüseyin Gelis / Chairman of the Board and CEO, Siemens Turkey

Prof. Ivo Josipovic / Former President, Croatia

Sir Dominick Chilcott / Ambassador of United Kingdom

12:10 **THE COMPANY OF FUTURE**

Expert leaders and the representatives of business world will discuss new way of doing business and organizational structure of the new period in this session in which the discussion point will be the profile of future leaders and organizations.

Moderator: Kaan Gür / Member of the Board and CEO, ABank

Agah Uğur / CEO, Borusan Holding

Atalay Gümrah / CEO, Eczacıbaşı Group

Philip Dunne / Head of EY-Parthenon United Kingdom

Paul Doany / CEO, Turk Telekom

Sani Şener / CEO, TAV Airports Holding

13:30 **LUNCH** / *Grand Yazıcı Restaurant*

13:30 CEO GATHERING

Closed Session / Private Invitation

Hosted by DAP Yapı

14:20 THE FUTURE OF HEALTH

Components required for a better performing and sustainable health system would be discussed with the participation of the leading bureaucrats of the world and sector representatives of Turkey.

Moderator: Hülya Güven / Vice General Manager, Cisco Turkey

Ab Klink / Former Minister of Health Care and Sports, Netherlands

Daniel Bahr / Former Federal Minister of Health, Germany

Haluk Karabatak / CEO, Philips Turkey

Hamdi Akin / Chairman of the Board, Akfen Holding

Hüseyin İnceöz / General Manager, Health Investment

15:20 THE FUTURE OF ENTREPRENEURSHIP

In this session which will host different entrepreneurs both from Turkey and the world, the discussion points will be the groundbreaking enterprises of the recent period in the world, and how they achieved success.

Moderator: Kenan Bozgeyik / Chairman of the Board and Director General of PTT, Chairman of the Council of Administration of the Universal Postal Union

Ali Sabancı / Chairman of the Board, Istanbul Organization Committee, Global Entrepreneurship Congress 2018

Arun Pudur / Founder and President, Pudur Corporation

Doron Avni / Director of Public Policy & Government Relations, Google

Hasan Aslanoba / Chairman of the Board, Aslanoba Group

Hendy Setiono / Founder and CEO, Baba Rafi Kebab

Sheikha Alanoud Al Thani/ Managing Director of Business Development, Qatar Financial Centre (QFC)

16:40 TOWARDS A NEW FUTURE

In addition to successful global investors, special guests that will discuss the business world in Turkey will participate in this session which would be a guidance for companies desiring to exist in future world.

Moderator: Bülent Hiçsönmez / Country Director, Google Turkey

Chockalingam Palaniappan / Member of the Board, Softbank Energy

Thomas Frey / Senior Futurist, DaVinci Institute

Irene Sun / Author, The Next Factory of the World

17:30 CLOSING SPEECH AND STARS OF REGION AWARD CEREMONY